Given that the average internet user has 18 accounts and is likely to reuse passwords across them, one breach can lead to more than a dozen. (2)

THE REMARKABLE REACH OF A DATA BREACH

How your personal information gets from one attacker to thousands.

THIS IS YOUR DATA

There is a lot of data like it, but this data is yours. With it, you get accounts, credit, jobs, cars, and even a home.

- if a criminal ends up with your data, he can use it to take over your accounts, loot your identity, and leave you with the bills.

Data like yours gets breached—every day. Literally. And your data can easily end up in the hands of thousands of attackers before you even know it’s been breached.

SO WHAT CAN YOU DO TO KEEP YOUR DATA OUT OF THE HANDS OF THOUSANDS OF ATTACKERS?

1. Forget your passwords

The best password in the world can still be compromised if it is not properly secured by the site you’ve trusted it with.

2. Secure all your accounts with two-factor authentication

Two-factor authentication can be a simple and cost-effective solution to keep your accounts safe.

3. Act fast

If you can remember your passwords, they’re probably not strong enough to protect your accounts.

THE BREACH TIMELINE

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